



**Advertising spaces at 13 Veterinary Congress and
vetexpo europe 15. to 17. January 2026**

To catch your visitors attention

Bridge banner



Bridge the path of the visitors with your advertising messages! The footbridge connecting P1 and P2 is perfectly suited for promotionally effective advertising. Stretch banners are an ideal medium for advertising your message and addressing all car park users directly.

[Location: bridge between visitor's car parks P1 and P2

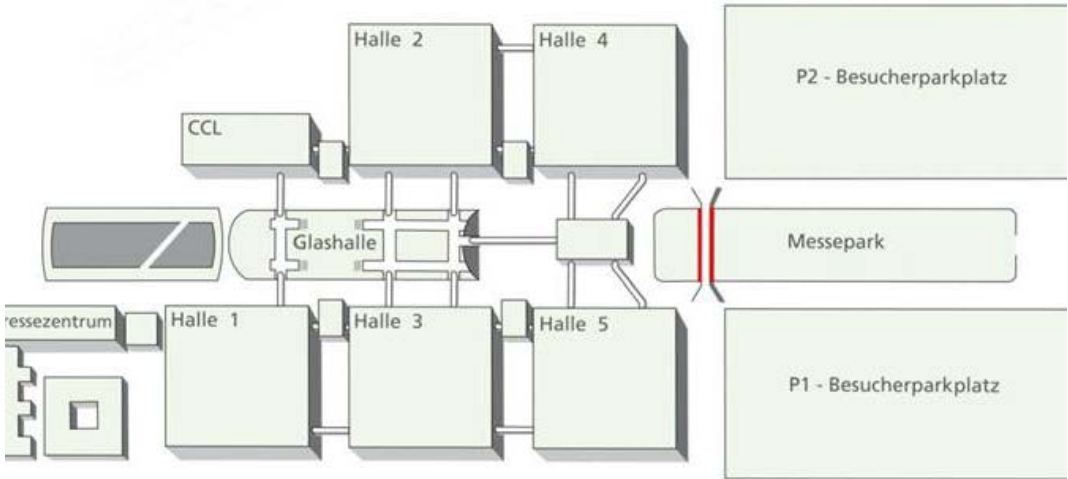
[Dimensions: 2.000 x 90 cm

[Price per piece per event:

rent	production	installation/removal
1,940.00 €	655.00€	63.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Entrance signs Glass Hall



Address your target audience right at the West Entrance of the Leipzig Trade Fair grounds! There is hardly a better opportunity for getting your target audience to notice your business even before they enter the Glass Hall than with an advert placed directly above the entrance. You can book 4 to 8 panels here.

Location: above the West Entrance

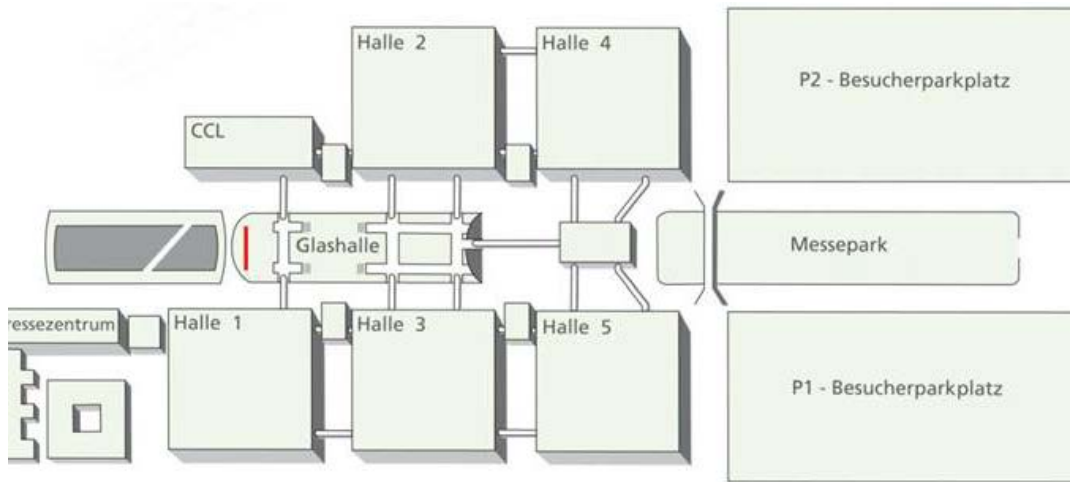
Dimensions: 514 x 140 cm / double signs
(257 x 140 cm / pieces)

Price per double signs per event:

rent	production incl. installation/removal
883.00 €	725.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Promo-Mobile



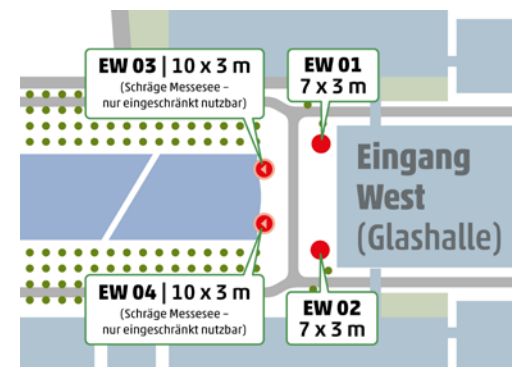
Whether trailer or container - your mobile advertising space offers a clear and unobstructed view of your advertising message. Whether as an eye-catcher or signpost: Thanks to optimal positioning at the West Entrance & East Entrance, you will draw attention to your company in a targeted manner. We will be happy to advise you.

[Location: West Entrance (Glass Hall) & East Entrance

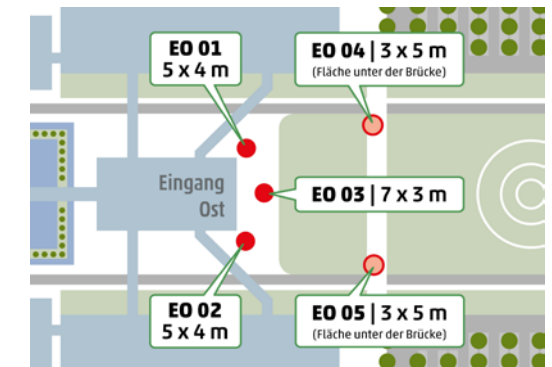
[Price: price on request

Please note that all prices do not include the official value added tax.

West Entrance (Glas Hall)



East Entrance





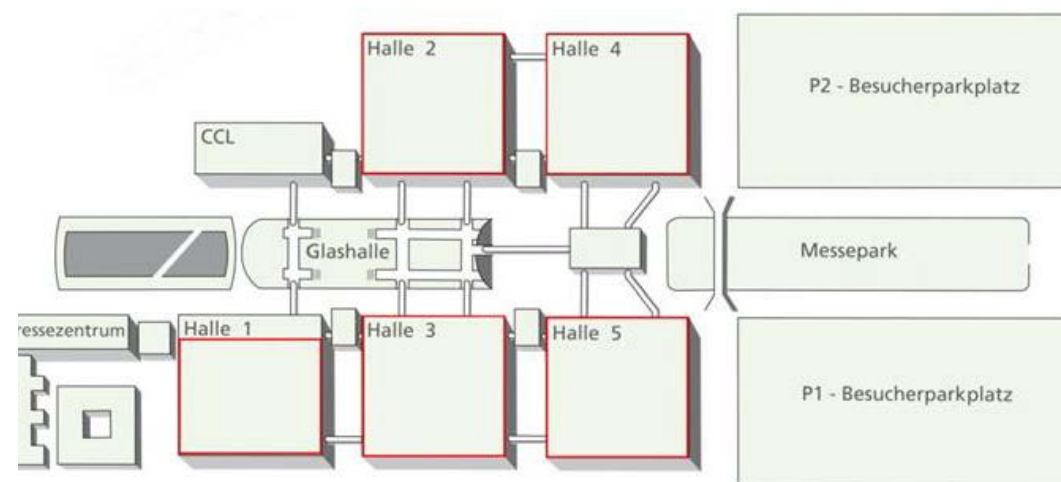
Soaring high! Our imposing advertising zeppelin floats majestically at a height of around 3 to 4 metres above the heads of trade fair visitors. This makes you the unmissable highlight at every trade fair event. Your message is presented at a lofty height and attracts curious glances. With targeted lettering and positioning, our zeppelin shows visitors the way to your stand so that you don't miss any potential customers.

The airship will be guided by remote control to all the exhibition halls.

[Price: price on request

[Location: exhibition halls (indoor)

Please note that all prices do not include the official value added tax.



Stopper entrance area



Be a good door opener! Advertise on the panes of our new glass hall entrance areas. At eye level, we apply your individual stopper as an adhesive film. Up to 36 stickers.

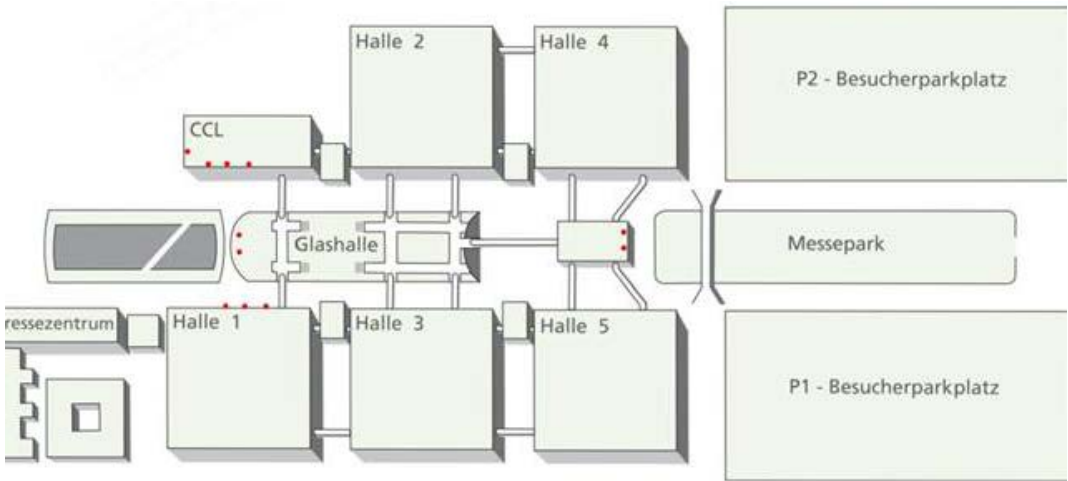
- [Location: West Entrance (Glass Hall)
- [Dimensions: 90 x 60 cm (other formats possible)

[Price per piece per event (bookable as of 3 pieces):

rent	production incl. installation/removal
231.00 €	70.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Billboards for A0 posters



[Price per piece per event:

- rent/installation/removal: 264.00 €*

[production: You can bring your own posters or have them produced by us for an additional cost.

*We charge additional installation costs of € 120.00 /piece for installation in other locations.

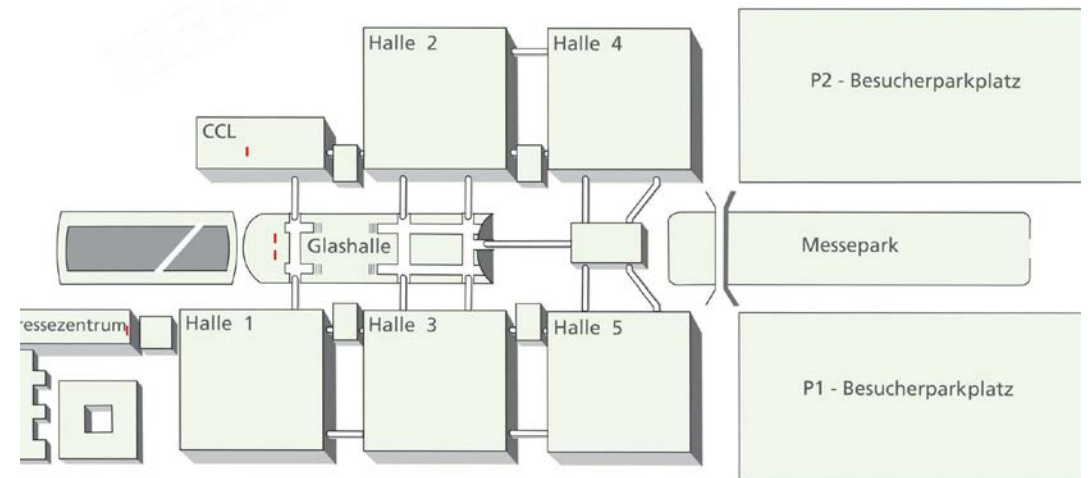
Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)

There are several advertising panels for A0 size posters in the area west of the entrance to the central Glass Hall and in the area with the ticket booths and the waiting area behind the turnstiles. We will gladly produce posters for you according to your specifications or you may send us existing posters which our staff will then mount according to your wishes.

[Location: Glass Hall; behind the turnstiles, Glass Hall;
different locations (mobile)*

[Dimensions: 168 x 119 cm (Poster holder), Poster: A0 (84,1 x 118,9 cm)



Staircase adverts



Price per stair landing per event:

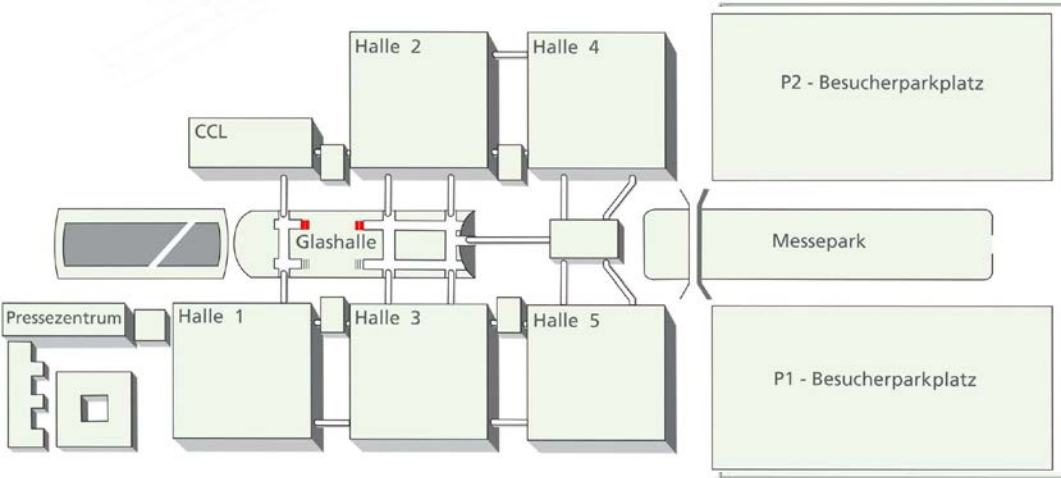
rent	production incl. installation/removal
3,406.00 €	1,245.00 €

Please note that all prices do not include the official value added tax.

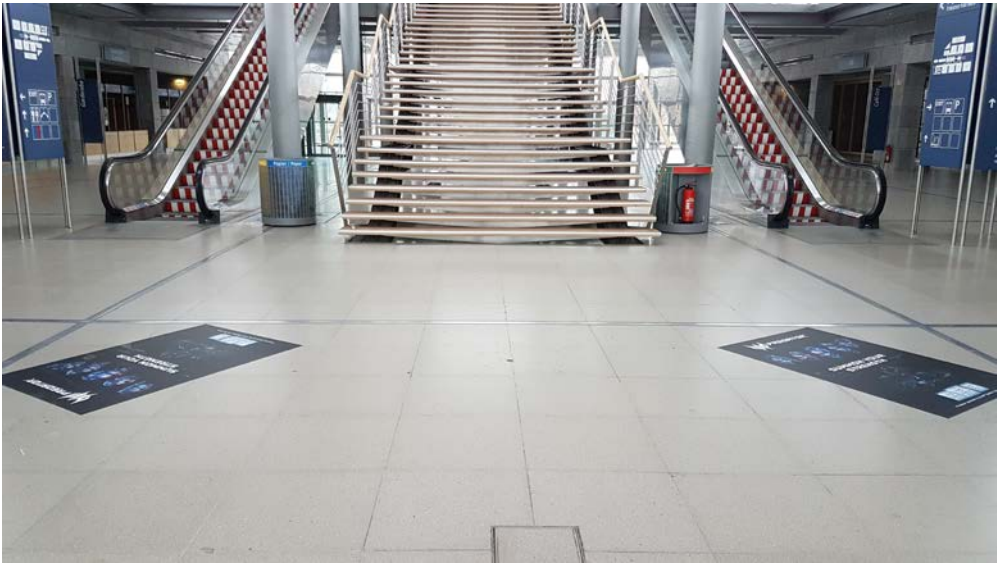
Instructions for preparing print data can be found on the next page.

Make a lasting impression on the stairs! The four staircases in the entrance area of the Glass Hall can be booked as an innovative ad space. Each is divided into 4 segments of 9 steps respectively. You may book individual segments or entire staircases. Oversized images are perfectly suited to achieve matchless visibility effects here.

- Location: Glass Hall
- Dimensions: 800 x 126 cm per stair landing,
Stair landings can be occupied separately or in their entirety.



Floor sticker



Place your ads at the feet of trade fair visitors and conference attendees! Digitally printed floor stickers make great eye-catching advertisements in front of the escalators at the East Entrance, in the Glass Hall and in the Congress Center Leipzig. This guarantees a very high contact rate, especially at public fairs.

[Location: West Entrance (Glass Hall), CCL

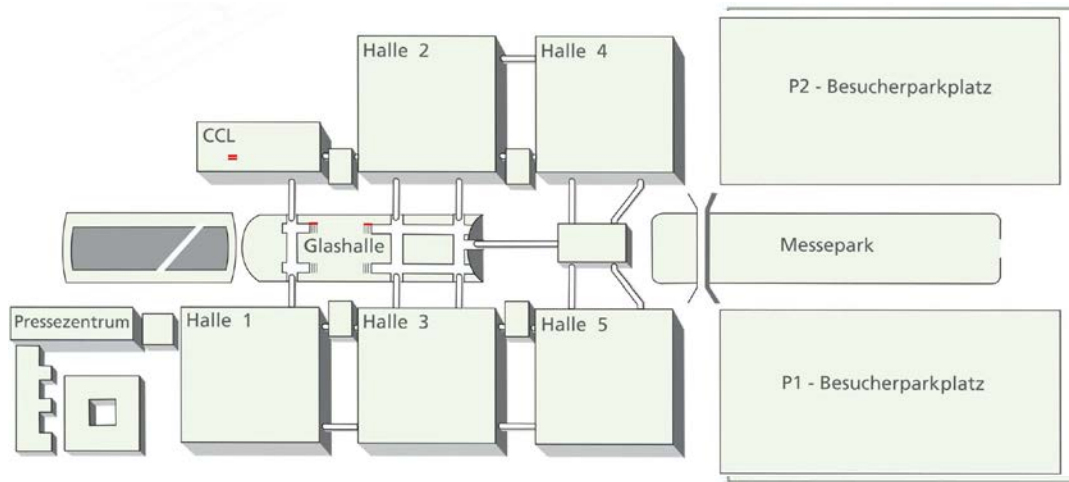
[Dimensions: 100 x 150 cm

[Price per piece per event:

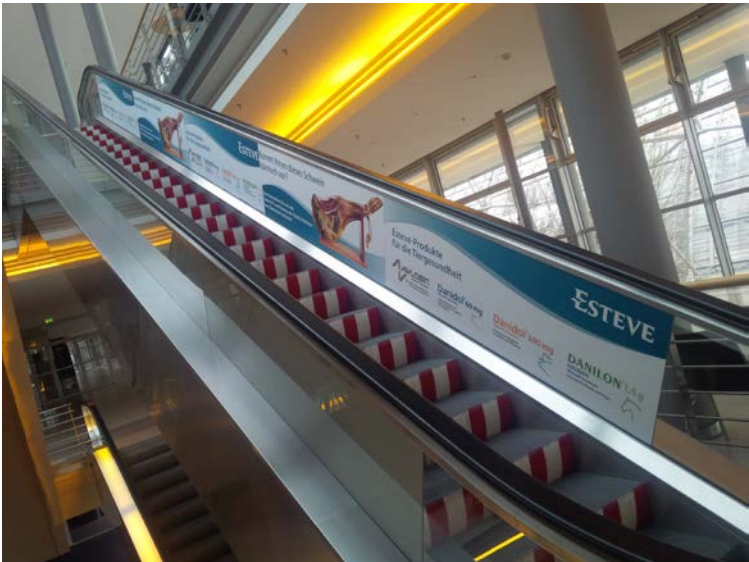
rent	production incl. installation/removal
181.00 €	213.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Escalator side panels



Guide your target audience along the way to the exhibition halls. 10 glass segments per escalator are available for customization at the East Entrance, in the Glass Hall and in the Congress Center Leipzig. Benefit from the time visitors spend on the escalators and reach out to the masses.

- [Location: West Entrance (Glass Hall), CCL
- [Dimensions: approx. 200 x 61.50 cm per panel (exact dimensions available on request)

[Price per piece (glass segment) per event (one-sided)

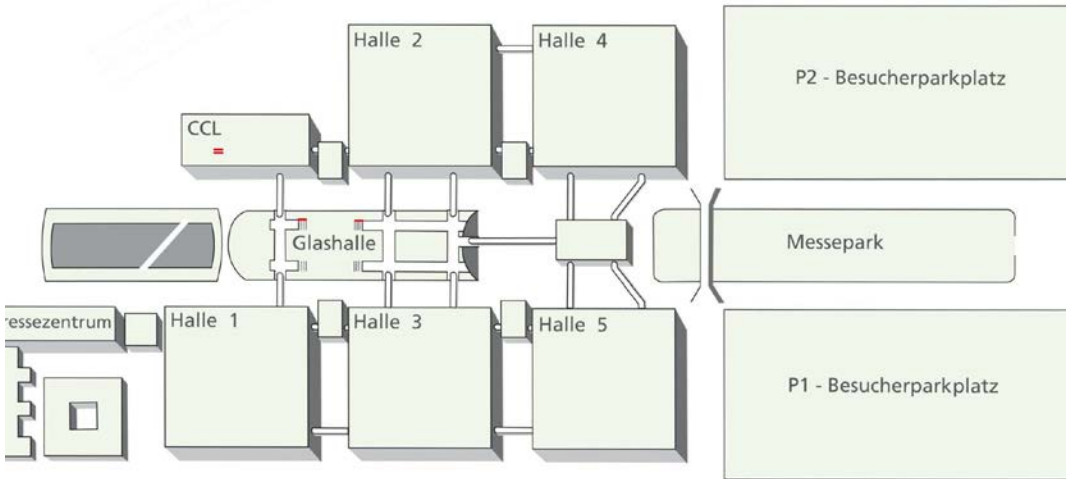
rent	production incl. installation/removal
181.00 €	135.00 €

[Price per piece (glass segment) per event (double-sided)

rent	production incl. installation/removal
362.00 €	270.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Escalator lower rail ads



Guide your target audience on their way to the exhibition halls. The East entrance has 2 inner decks per escalator which can be individually designed. Benefit from the time visitors spend on the escalators and reach out to the masses.

[Location: West Entrance (Glass Hall), CCL

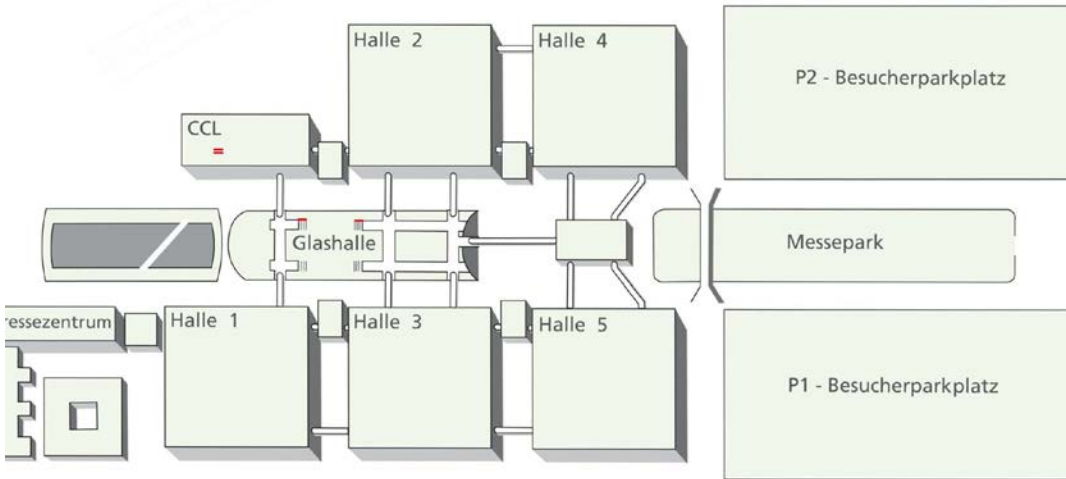
[Dimensions: 964 x 8 cm

[Price per piece per event:

rent	production incl. installation/removal
281.00 €	206.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Banners on railings



In addition to the many other advertising spaces, banners along the railings in the entrance areas will make it easy for visitors to orientate themselves immediately and find your stand. Two railings visible from afar are available at the east entrance. You can decide if you want a banner ranging from one meter to 15 meters long.

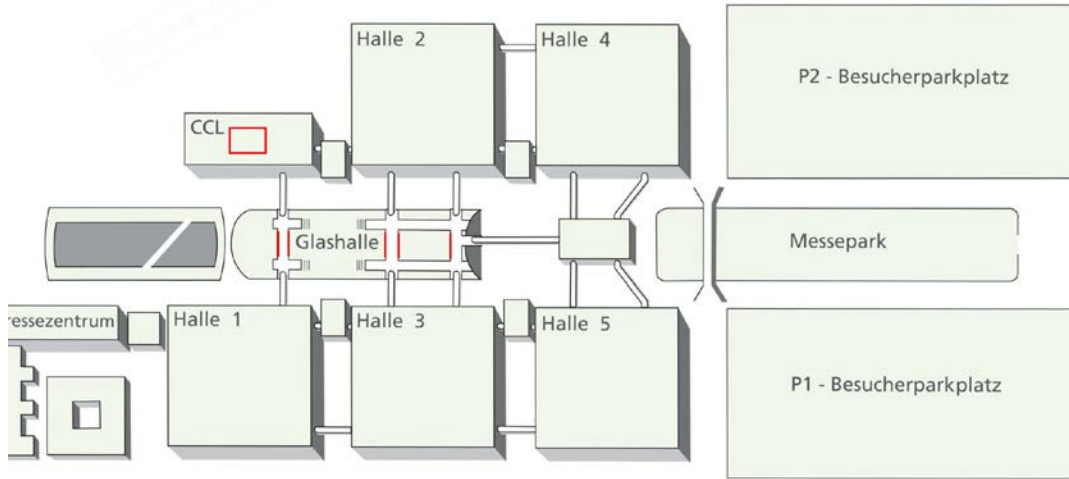
- [Location: West Entrance (Glass Hall), CCL
- [Dimensions: 375 x 82 cm

[Price per piece per event:

rent	production incl. installation/removal
380.00 €	265.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Frameless advertising panels, two-sided



You can successfully boost your exposure with our stand-up advertising panels in various locations within the exhibition halls and the Glass Hall. The standard display makes use of brilliant, fabric-like double-sided prints. You may also book the exclusive, backlit version to lend your advertising message that special shine.

Location: halls, after consultation also in the CCL and in the exhibition hallsanywhere in the Glass Hall

Dimensions: 99 x 200 cm

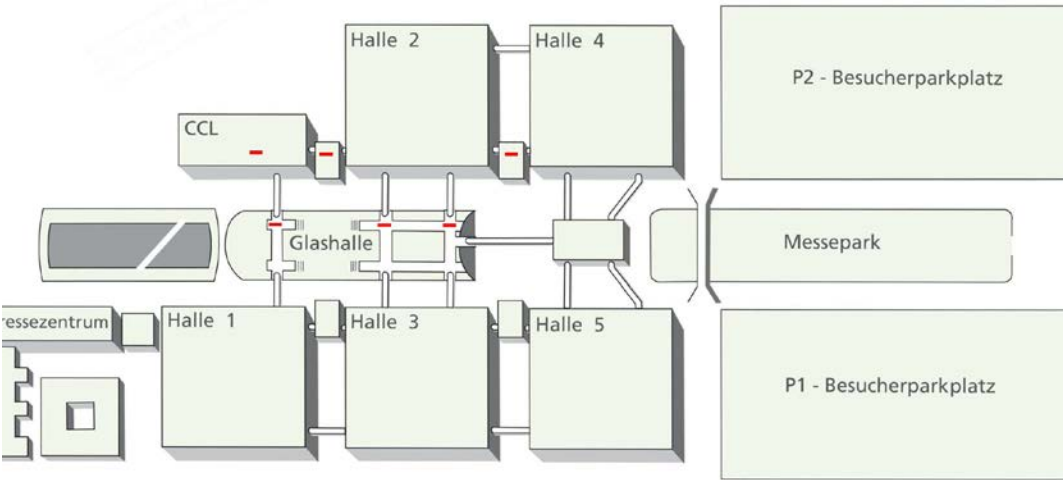
Price per piece per event:

	rent	production	installation/removal
with LED	473.00 €	309.00 €	99.00 €*
without LED	473.00 €	309.00 €	71.00 €

*Additional costs will be charged depending on the power supply.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Advertising arches



Draw everyone's attention and communicate your message on the semi-circular advertising segments along the corridors between the halls! The advertising spaces in the tube-like corridors have the highest contact numbers on the entire exhibition grounds. The most effective version is a passage of up to 16 advertising arches completely styled with your messages. However, you may of course also book the form-cut advertising segments individually.

Location: corridors leading from the Glass Hall to the exhibition halls and CCL

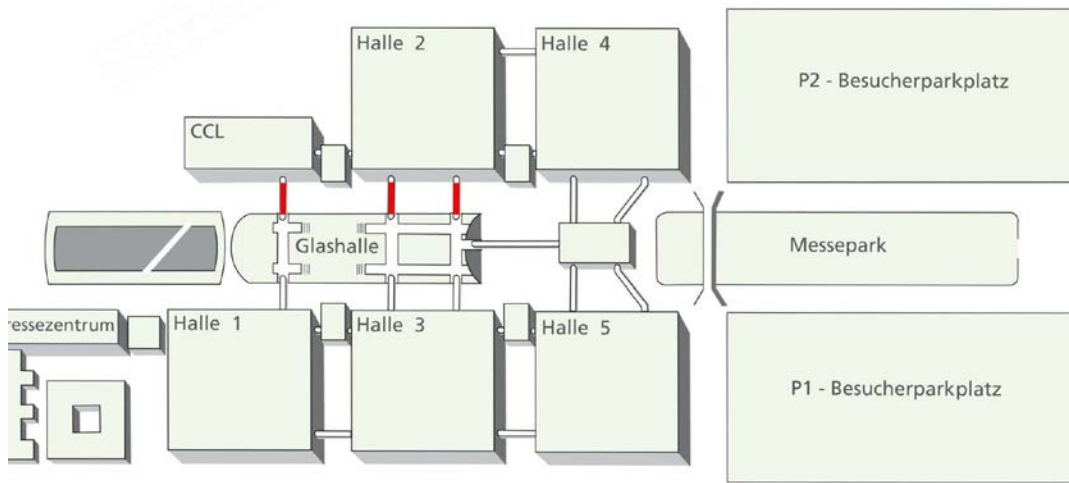
Dimensions: width 300 cm; average height 60 cm

Price per piece per event:

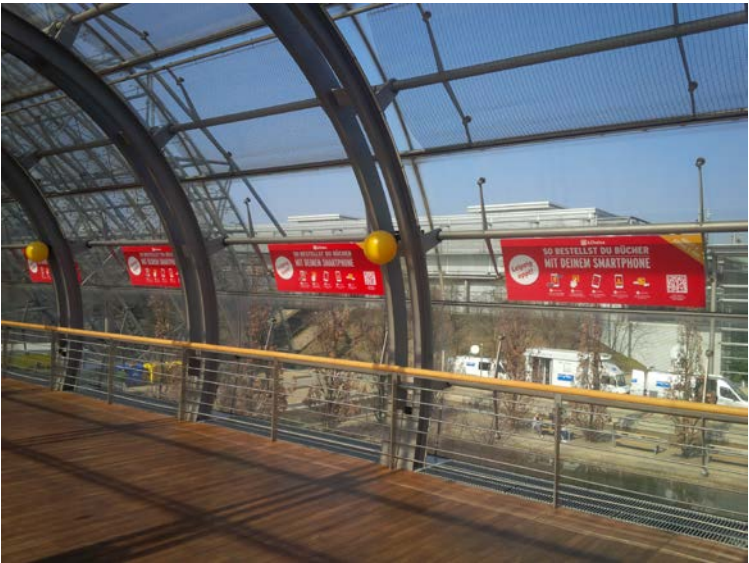
rent	production	installation/removal
368.00 €	328.00€	52.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Window design



Bank on crystal clear communication and use the windows in the corridors between the halls as attractive advertising space! Here, you can boost awareness of your company or products multiple times using a variety of formats. We will gladly produce suitable adhesive films for you.

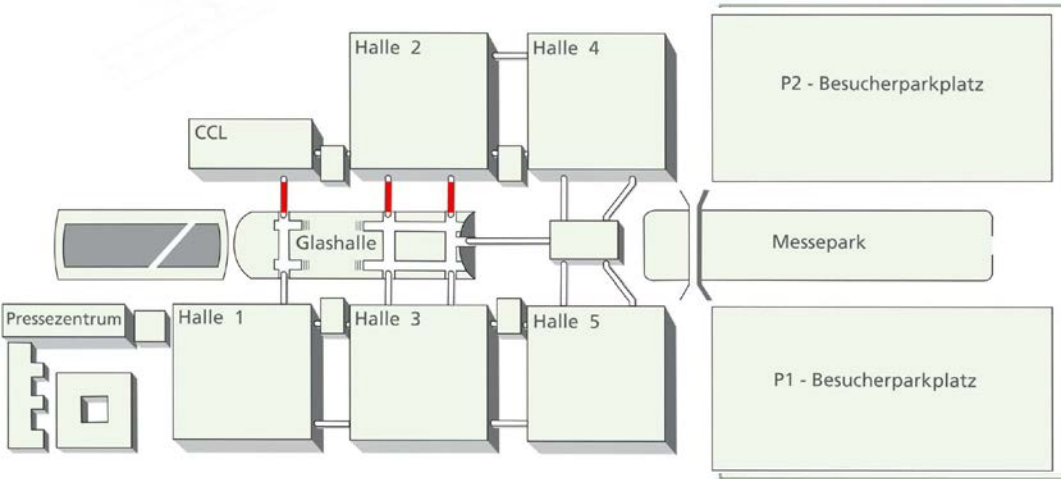
- Location:** windows in the corridors between Glass Hall and exhibition halls and between Glass Hall and CCL
- Dimensions:** different sizes possible, e.g. one-piece 170 x 50 cm

Price per piece per event:

rent	production incl. installation/removal
117.00 €	122.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Transom windows between the halls



The transom windows in the corridors between the halls are popular for signposting. Messages placed here will lead your target audience directly to your stand. The ads in the window segments above the corridor doors can be designed to your requirements. If particular transom windows are already used for exhibition ground signposting, it is nevertheless possible to place your promotional message on additional suspensions in the area.

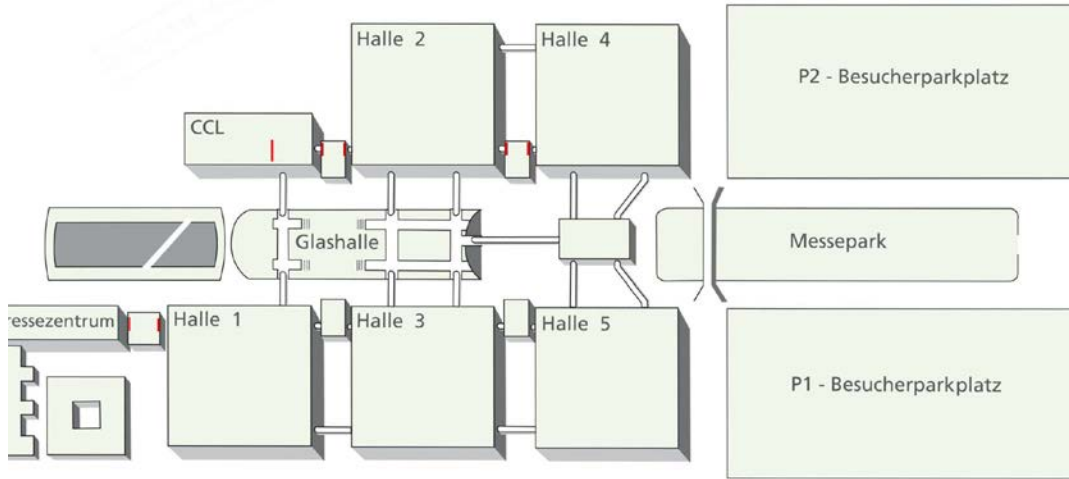
- [Location: corridors between the halls
- [Dimensions: 240 x 85 (CCL); 205 x 100 cm (Hall)

[Price per piece per event:

rent	production incl. installation/removal
276.00 €	286.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Window banners CCL



Crystal clear advertising! Make use of the tall windows of the Congress Center Leipzig to convince your target audience of your products! The two-part window segments can be designed individually and are perfectly suited to address your target audience directly or to signpost, for example to your booth. Please get in touch about the options available at the event of your choice.

[Location: Congress Center Leipzig

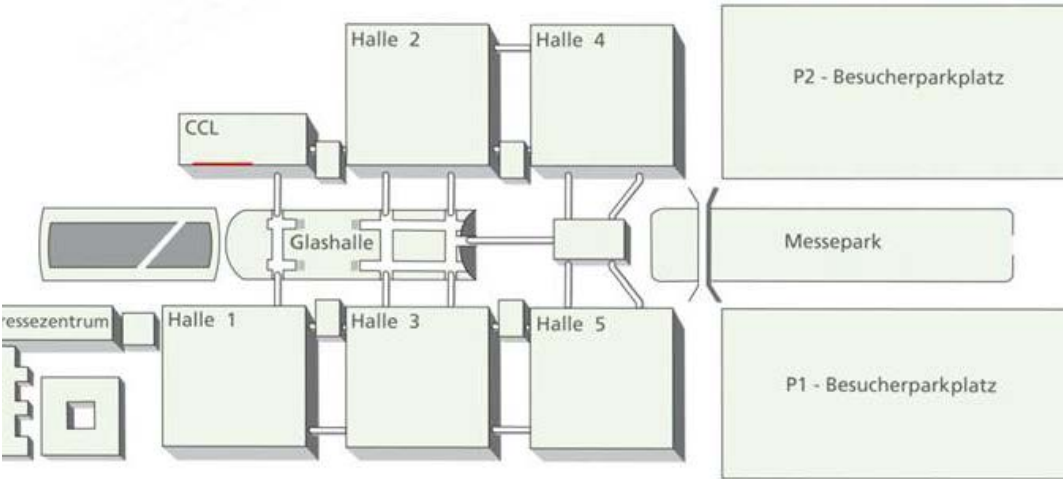
[Dimensions: 300 x 175 cm

[Price per piece per event:

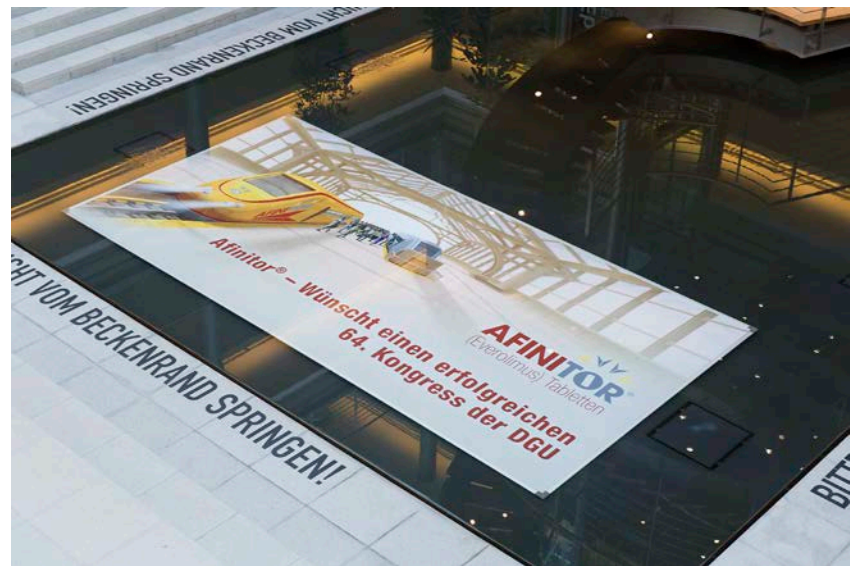
rent	production incl. installation/removal
946.00 €	686.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Water basin advert



Dive right in – with your advertising message! You can book the most exclusive advertising space in the entire Congress Center Leipzig: the water basin in the atrium. A 6 x 3 meter banner placed right there in the water makes for a real eye-catcher, because your ads will be visible from all sides around the basin and from all floors of the CCL.

[Location: Atrium Congress Center Leipzig

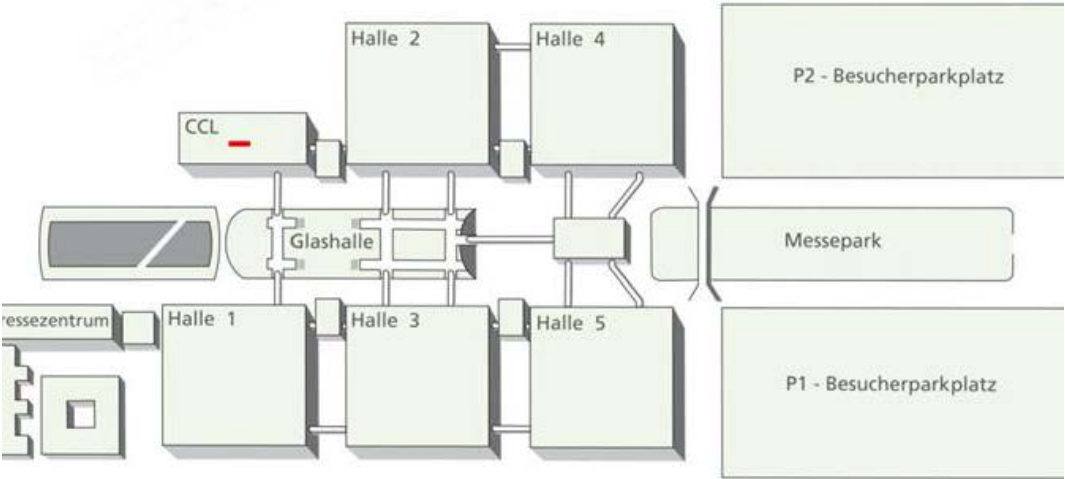
[Dimensions: 596 x 296 cm

[Price per piece per event:

rent	production incl. installation/removal
1,926.00 €	1,683.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Atrium lift banner



All eyes go up – to your advertising banner above the lifts in the atrium of the Congress Center Leipzig. Located opposite the escalators and visible from all floors of the Congress Center, this is a unique advertising space with real eye-catcher quality.

[Location: Atrium Congress Center Leipzig

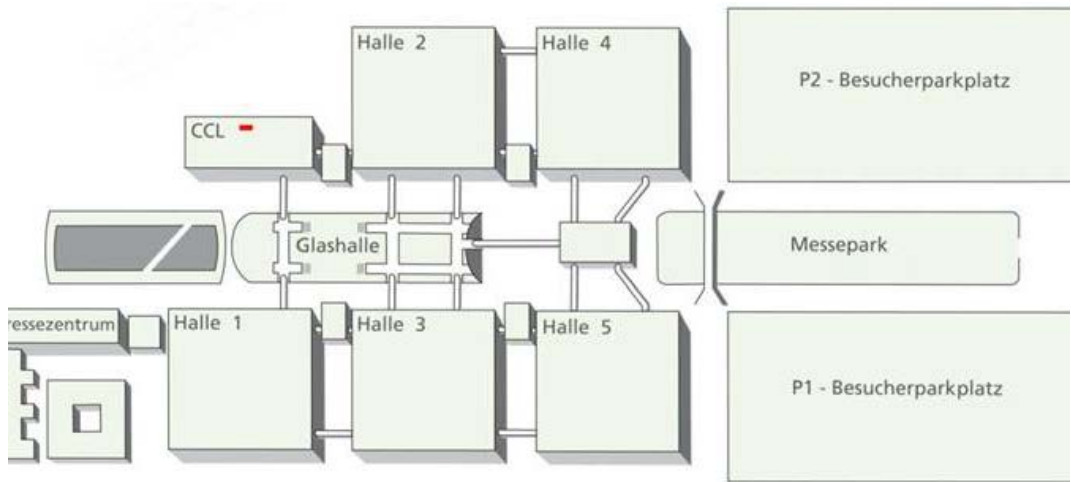
[Dimensions: 450 x 175 cm

[Price per piece per event:

rent	production incl. installation/removal
925.00 €	822.00 €

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Mirrors above sinks



A look into the mirror and your customers will know who you are! Surprise visitors in the numerous toilet facilities in exhibition halls and Congress Center Leipzig with your message right there on the mirrors above the hand-wash basins. We are happy to advise you on the individual design opportunities for the different mirrors in each facility.

- [Location: toilet facilities in the Glass Hall, CCL
- [Dimensions: dimensions differ depending on facility. Exact dimensions available on request.

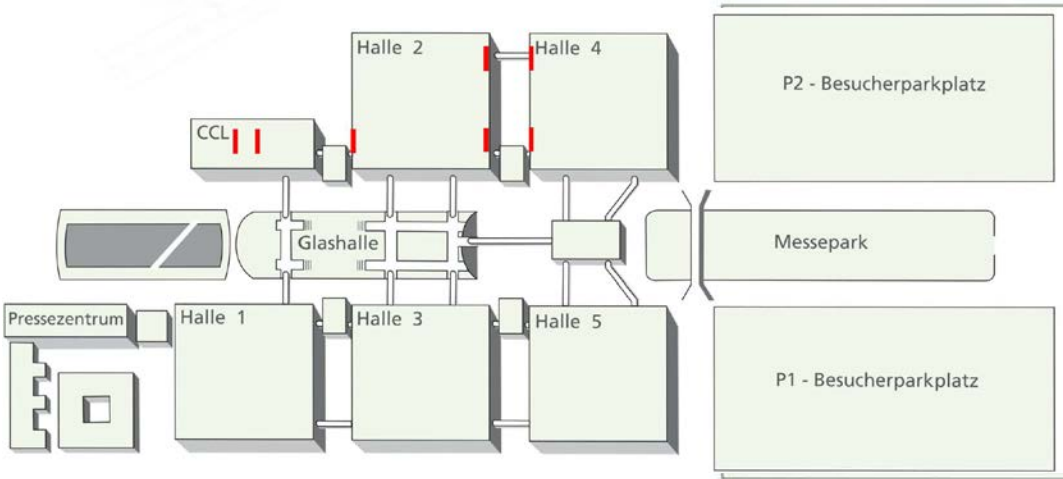
[Price per piece per event:

rent	production incl. installation/removal*
101.00 €	82.00 €

We can only calculate production prices incl. installation/removal after submission of your desired design.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Mirrors in the aisles of the exhibition halls



Mirror, mirror on the wall! In addition to the washbasin mirrors, visitors pass larger mirrors in which they can admire themselves in all their glory on their way from the toilet facilities to the exhibition halls. Make use of this large-scale advertising space and present eye-catching sticker ads here. We will gladly assist you in producing the stickers.

[Location: corridors between toilet facilities and exhibition halls

[Dimensions: 138 x 166 cm

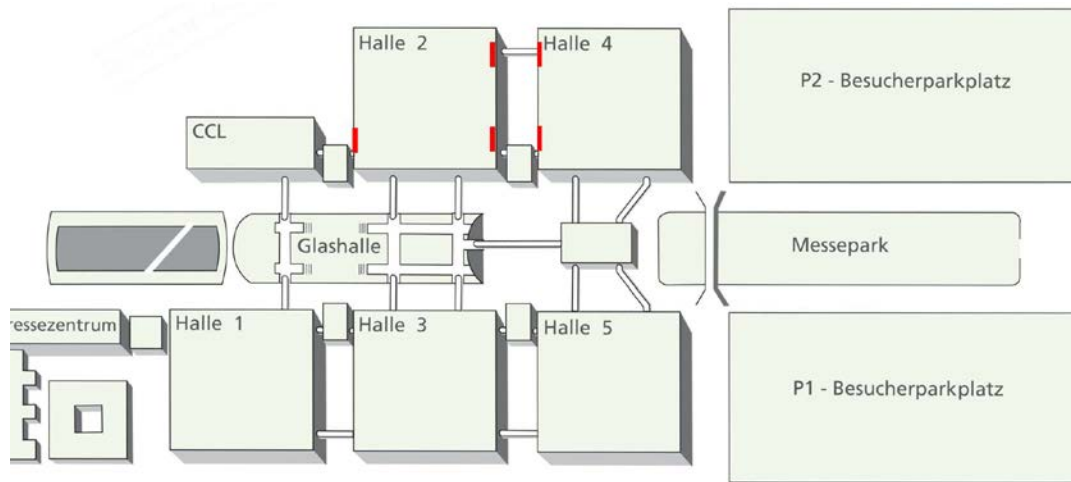
[Price per piece per event:

rent	production incl. installation/removal*
312.00 €	217.00 €

We can only calculate production prices incl. installation/removal after submission of your desired design.

Please note that all prices do not include the official value added tax.

Instructions for preparing print data can be found on the next page.



Banner above your exhibition stand



- [**Price:**
 - Initial suspension installation/removal.: 258.00 €
 - Every subsequent suspension installation/removal: 114,00 €
- [**Production:** You can bring your own banners or, on request, have them produced by us at cost.

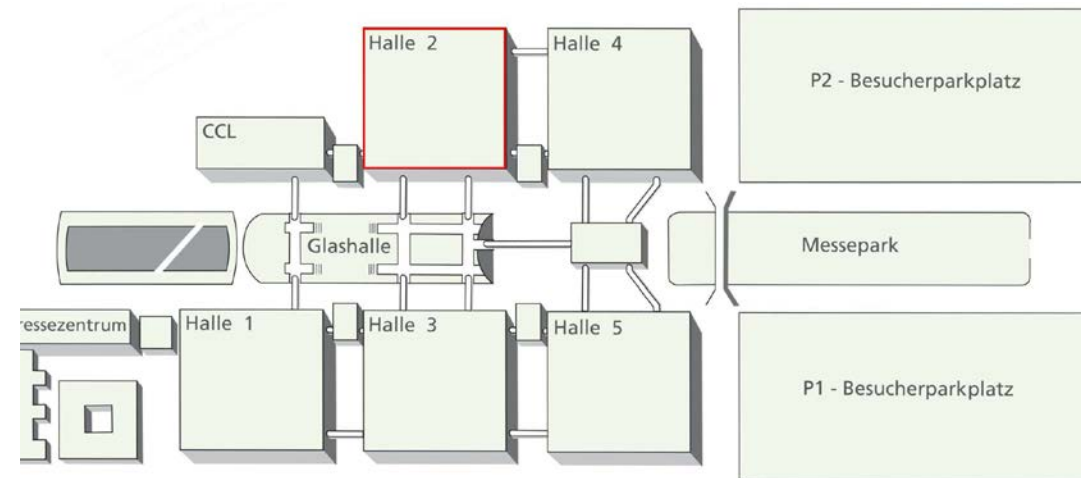
Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)

Act with foresight! Create an eye-catching effect for your trade fair stand with banners suspended from above, visible to all visitors. You may bring your own banners or have them produced by us in different sizes. We also take care of installing and dismantling them, and if you wish, we can put them into storage for you until the next event. We will gladly advise you.

[**Location:** exhibition halls

[**Dimensions:** individual



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