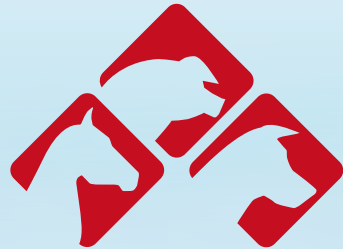




UNIVERSITÄT
LEIPZIG



LEIPZIG VETERINARY CONGRESS

with Exhibition **vetEXPO**

18 to 20 January 2024

Jointly hosted by the Faculty of Veterinary Medicine at the University of Leipzig,
the Chambers of Veterinary Practitioners in Berlin, Brandenburg, Mecklenburg-Western
Pomerania, Saxony, Saxony-Anhalt and Thuringia together with Leipziger Messe GmbH

vetjobs24 CAREER CORNER

EXHIBITOR INFORMATION

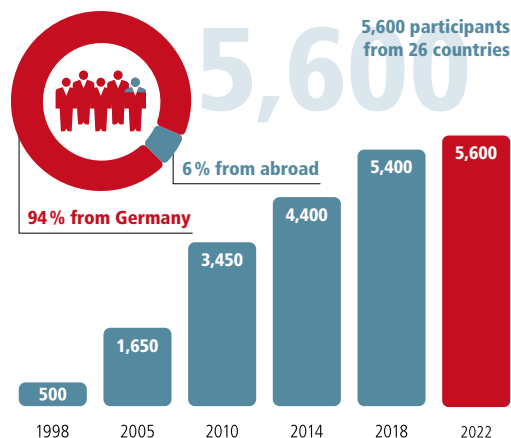
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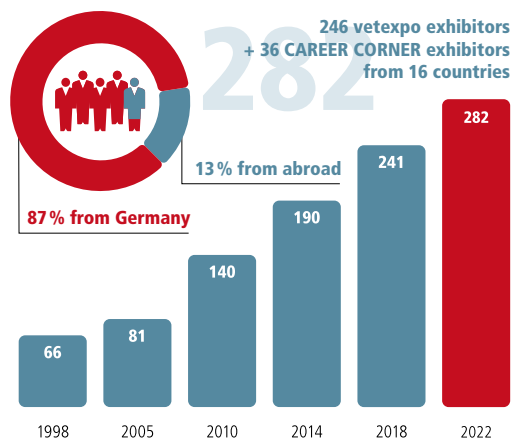
THE LEIPZIG VETERINARY CONGRESS – A GREAT TRACK RECORD

The Leipzig Veterinary Congress is the foremost event for advanced veterinary medicine training in German-speaking Europe. In 2022, **5,600 people** came to Leipzig to harness the wide and varied congress programme for their professional training and development, and to exchange knowledge and ideas about highly topical subjects covering all fields of veterinary medicine. More than **280 exhibitors** showcased their innovative products and services at the vetexpo trade fair. Leipzig is the only place where veterinary practitioners from all areas of the field as well as professional veterinary groups can benefit from a wide and varied programme covering both species-specific and interdisciplinary subjects. This is the case both for the congress programme as well as vetexpo.

Congress participants

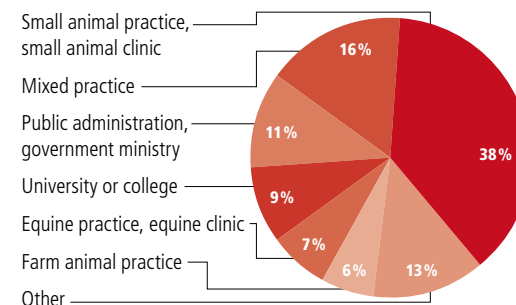


vetexpo exhibitors



Breakdown of visitors

Participants by establishment



65% of participants worked in veterinary practices (large animals, small animals, equine centres, mixed practices)

Participants by profession

Independent veterinary practitioners	31%
Veterinary practitioners employed in veterinary centres and institutions	37%
Students	10%
Veterinary nurses/assistants	7%
Civil-service registered vets	4%
Other	11%



PERFECT CONDITIONS FOR A PROSPEROUS TRADE FAIR VISIT

Many good reasons for taking part in the trade fair

Participants by federal state (selection)

Saxony	24%
Lower Saxony	11%
Bavaria	10%
North Rhine-Westphalia	7%
Berlin	7%
Saxony-Anhalt	6%
Brandenburg	6%
Thuringia	5%
Baden-Wuerttemberg	5%
Hessen	5%

48%

of participants visited
the Leipzig Veterinary Congress only

93%

of participants will attend
the Leipzig Veterinary Congress again in 2024

Ideal access to target groups

With 5,600 congress participants, the Leipzig Veterinary Congress is the largest advanced training event for veterinary medicine in German-speaking Europe. Veterinary practitioners from across Germany as well as Austria, Switzerland and several other countries all convene in Leipzig. This creates ideal opportunities for acquiring new customers and ensuring long-term customer retention.

Innovative congress programme

The programme emphasis is not only on species-specific but also interdisciplinary subject areas. Key subjects showcase the latest results from research into prevention, diagnosis and treatment, present up-to-date legal developments and tackle topical discussion points.

The place to meet for the veterinary profession

In addition to the exceptional congress programme and comprehensive line-up at the vetexpo trade fair, the Leipzig Veterinary Congress offers an unparalleled forum for exchange and networking with fellow professionals and former colleagues.

Highly satisfied exhibitors

94.2 % of businesses have confirmed they will return for vetexpo 2024. Above all they highly commended both the quality of dialogue with customers as well as accessibility to the target group of vets in private practice.

Perfect location to present your work

The state-of-the-art exhibition grounds in Leipzig with its Congress Center and exhibition halls has excellent transport connections. Its modern architecture creates an attractive setting for presenting your work at the trade fair. Equally, the Leipzig Veterinary Congress benefits from being efficiently laid out, allowing exhibitors and visitors to showcase their work in a compact and well-organised environment.



VetEXPO TRADE FAIR – NO. 1 IN GERMANY FOR INVESTMENT DECISIONS

A limitless marketplace

Around 300 exhibitors showcase their latest products and services at the largest trade fair for veterinary medicine in German-speaking Europe. It offers veterinary practitioners the unique opportunity to find out first-hand about current trends as well as innovative products and solutions.

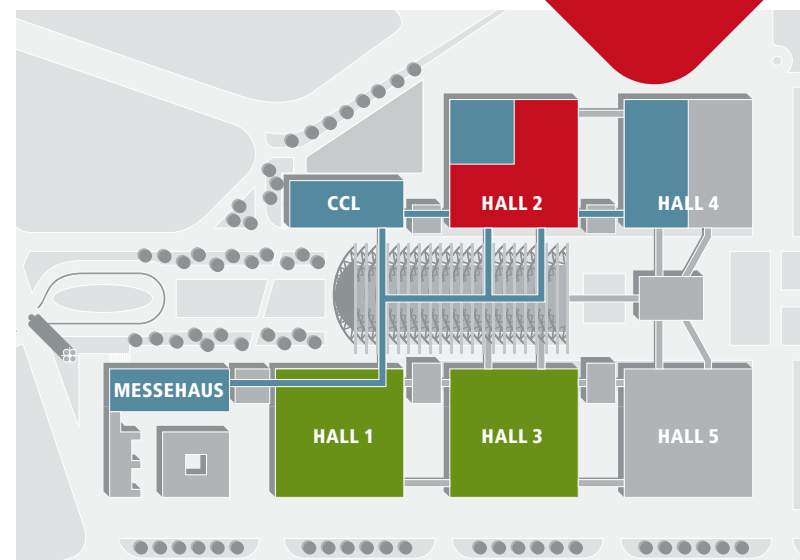
vetexpo is the framework for presenting products and services from across the entire spectrum of day-to-day veterinary work:

- > Medical technology
- > Medicine
- > Animal nutrition, dietetics
- > Advice, service
- > Practice fittings and equipment/ consumables
- > Computing, communication technology
- > Diagnostics
- > Instruments
- > Insurance
- > Clinics and surgeries
- > Specialist literature/ initial and further training

**Our Startup Zone
offers attractive stand
packages for startups and
new enterprises.**

Trade fair right
at the heart of the Congress

The trade
fair is open on all
three days of the congress:
18 to 20 January 2024



- Leipzig Veterinary Congress
- vetexpo trade fair with vetjobs24 CAREER CORNER
- Partner Pferd parallel event

More attention through active participation

Enhance your participation as an exhibitor with specialist contributions and exclusive advertising opportunities.

» EXHIBITOR WORKSHOPS

Offer participants supplementary specialist subject areas. Your range of training options will be included in the congress programme in agreement with the programme committee. We will then take care of registering participants and payment handling for you.

» EXHIBITOR SYMPOSIA

Rent a space for your own programme, which is then free for participants to visit.

» OPEN EXHIBITOR FORUM IN THE TRADE FAIR

Demonstrate your professional expertise and present your latest products in an open forum at the heart of the trade fair. Participants will be able to attend all presentations whenever they like and free of charge.

» SPONSORSHIP

Maximise your reach with a range of options – from event sponsorship to exclusive individual opportunities.

» ON-SITE ADVERTISING

Widen the scope of your stand presentation with high-profile advertising at the heart of the congress and trade fair. The options include advertising spaces, promotional stands and flyers displayed in the congress areas.



vetjobs24 CAREER CORNER THE LARGEST JOBS FAIR FOR VETERINARY MEDICINE

Highlight your strengths as an employer

In 2022, almost 40 exhibitors made use of the vetjobs24 CAREER CORNER to show what makes them an attractive employer. It's where job openings are showcased and direct contact established with up-and-coming veterinary practitioners, not least for filling future roles. Be part of it, and demonstrate the career opportunities in your company!

Other features of the jobs fair include courtesy buses from schools of veterinary medicine across Germany as well as a CAREER NIGHT in a popular club in Leipzig on the Friday evening. There is also the option of booking a workshop space. With this unique offering, vetjobs24 CAREER CORNER connects sought-after employers from all areas of veterinary medicine with potential employees and helps set the course for future professional success. Think of your employer branding and don't miss this opportunity!

Participation special offer with the whole package of services

- Carpeted presentation area
- 1 background panel with integrated 40" monitor for multimedia presentations and full-screen graphics on background panel
- 1 counter and 1 barstool
- Job offerings in the vetjobs24 online jobs portal with optional Meet & Match at the trade fair
- 2 exhibitor passes
- Common area for networking
- Optional use as interview room (subject to availability)
- Comprehensive support from the team of experts at Hardenberg Consulting
- Catering
- Use of workshop space on request

» CAREER CORNER PACKAGE EUR 4,400.00*

*Price plus VAT



THE TRADE FAIR PROGRAMME – LIVELY, EXCITING, FUTURE-ORIENTED

Congress language:
German

Key subject areas

>> SPOTLIGHT

- Climate change and One Health: veterinary medicine in times of change

>> HORSES

- Internal medicine
- Surgery
- Forensics
- Animal welfare in equestrian sports

> SPECIAL EVENT

12th International Conference on Equine Reproductive Medicine (12th ICERM)

In
English

>> CATS AND DOGS

- Internal medicine
- Surgery
- Dentistry
- Ophthalmology
- Imaging
- Gynaecology

- Anaesthesiology
- Neurology
- ENT
- Dermatology

>> PETS

- Small mammals, pet birds, reptiles

>> BEES

- To bee or not to bee? The latest on bee health

>> FARMED POULTRY

- (New) vaccinations and vaccination strategies

>> PET FISH AND FISH AS FOOD

- Species and animal protection
- Infectious diseases
- Management, hygiene, consumer protection, marketing

>> PHARMACEUTICALS AND LAW

- The latest on veterinary pharmaceutical law
- Interim appraisal of the minimisation of antibiotics
- Pharmacotherapeutic innovations

>> TOXICOLOGY

- Poisoning in pets and livestock

>> PIGS

- Legal context
- Reproduction update
- Contagious diseases and vaccinations
- Practice and research
- Advanced training in line with regulations on pig farming hygiene (SchHaltHygV)
Accredited according to Article 7, paragraph 2 of the SchHaltHygV

>> RUMINANTS

- Udder health



- Gynaecology and andrology
- Health of calves and young cattle
- Herd management
- Surgery
- Contagious diseases
- Laboratory diagnostics
- Small ruminants
- Shed construction and hygiene

» SPECIAL EVENT

5. LEIPZIG CLAW SYMPOSIUM

» ETHICS

- (How) should we keep exotic animals?
- Our responsibility towards animals: how can vets support animal owners?

» VETERINARY PUBLIC HEALTH

- Current proposed legislation
- Food law
- Food microbiology, technology, hygiene

- Current state of animal epidemics
- Zoonosis in pets and wild animals
- Animal protection

» LABORATORY ANIMAL SCIENCE

- Preparing animals for testing
- Legal context: challenges and solutions
- Degrees: but then what? Careers in laboratory animal science = animal welfare in action

» ZOO ANIMALS

- Evaluating biological indicators for destroying animals

» NEW: ANATOMY

- Anatomy, stand by me: interdisciplinary approaches to challenges in practice

» PROFESSIONAL POLICY FORUM

» NEW: PRACTICE MANAGEMENT

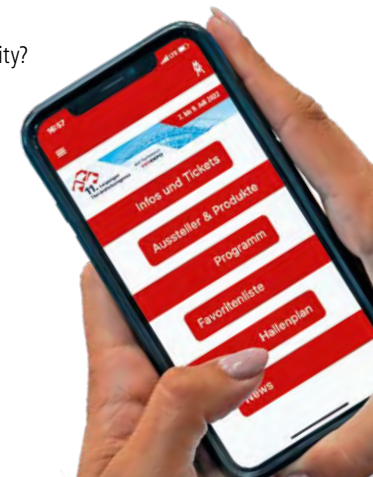
» VETERINARY ASSISTANTS

- Challenges in emergency service: we are there for our patients!

» THE HISTORY OF VETERINARY MEDICINE

» ADDITIONAL EVENTS

- Dental treatment for cats and dogs
- The perfect metabolism: illusion or reality?
- X-ray: bringing knowledge up to date
- New World camelids
- Communication for vets
- Occupational safety
- Trends in veterinary practice
- Resiliency training
- Behavioural therapy for small animals





ESSENTIAL INFORMATION

12th Leipzig Veterinary Congress

Dates 18 to 20 January 2024

Venue Leipziger Messe GmbH
Messe-Allee 1, 04356 Leipzig, Germany

Opening times for vetexpo trade fair

Thursday, 18 January 2024	9:30 am - 6:00 pm
Friday, 19 January 2024	8:00 am - 6:00 pm
Saturday, 20 January 2024	8:00 am - 4:30 pm

Space hire charges

Row stand	EUR 225.00/m ²
Corner stand	EUR 236.00/m ²
Peninsula stand	EUR 247.00/m ²
Island stand	EUR 258.00/m ²

Prices plus 0.60 EUR/m² AUMA fee and media flat-rate EUR 285.00.
All prices plus VAT.

CAREER CORNER PACKAGE EUR 4,400.00

Startup stand package EUR 1,490.00

Prices are subject to an AUMA fee of EUR 0.60/m² and are plus VAT.



Exhibitor application
and full booth packages at:
[www.tieraerztekongress.de/
en/exhibiting/registration/](http://www.tieraerztekongress.de/en/exhibiting/registration/)

Dates

**Registration deadline for entry
into congress programme** 15 June 2023

Beginning of placement 15 June 2023

Payment from December 2023

We are here to help – your points of contact

vetexpo trade fair with vetjobs24 CAREER CORNER

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Sponsorship

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**International representatives can be contacted
at: [www.leipziger-messe.de/en/international-
representatives](http://www.leipziger-messe.de/en/international-representatives)**



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